

House  
ADVERT

STEP 1  
**TV SCRIPT  
PRE-APPROVED**  
Complete


STEP 2  
**SUBMIT VIDEO FILE  
FOR PRE-APPROVAL**  
Incomplete

Television pre-approval is only considered final after Step 1 and Step 2 have been completed and "Approved".

**PENDING  
FINAL APPROVAL**

In order to receive final approval of this submission, additional pre-approval steps are required. Please see the SAF Policy Manual for additional details.

CLIENT:	Thelen Subaru	PHONE #:	
SPOT:	THEL-SU-T181001 October Impreza	FAX # :	
LENGTH:	:30	SALES REP:	Larry H
DATE:	10/12/18	PRODUCER	A. Dennis
		:	

GRAPHICS	Video	AUDIO
<p>Subaru Logo Think Thelen Logo Euclid Ave. – Bay City ThelenSubaru.com</p> <p>Thelen Family Pricing</p> <p><b>100% Price Transparency On Every New Subaru</b></p> <p><b>2019 Subaru Impreza 2.0i (Logo) Lease From Just 196/mo</b> Lease For 36 months - \$1,996 Due At Signing 2019 Subaru Impreza 2.0i Four-Door Automatic, Base Package. MSRP \$21,042. Model Code KJB-01. VIN: 4S3GKAA63K3600126. Lease for 36 months, 12,000 miles per year for qualified lessees with approved credit. \$1,996 due at signing. No security deposit required. Tax, title, and license fees extra. \$0.15 per mile for overage. Other restrictions apply, see dealer for details. Must take delivery by 10/31/18.</p> <p><b>2019 Subaru Impreza 2.0i (Logo) As Low As 0.9% APR for 48 Months</b> 2019 Subaru Impreza 2.0i Four-Door Automatic, Base Package. MSRP \$21,042. Model Code KJB-01. VIN: 4S3GKAA63K3600126. 0.9% APR financing for 48 months equals \$23.15 per \$1,000 financed, regardless of down payment, for well qualified buyers. Requires approved credit and financing through Subaru Motors Finance. Not all customers will qualify. Other restrictions apply, see dealer for details. Must take delivery by 10/31/18.</p> <p>Subaru Logo Think Thelen Logo Euclid Ave. – Bay City ThelenSubaru.com</p>  <p><b>SUBARU</b> Confidence in Motion</p>		<p><b>Announcer: (:30)</b> At Thelen Subaru in Bay City, EVERYONE gets Thelen Family Pricing!</p> <p>That's because Thelen Subaru believes in complete price transparency.</p> <p>And Thelen Family Pricing means no haggling, and <b><u>no gimmicks.</u></b></p> <p>Which means you'll never pay more than your neighbor on the all-new 2019 Subaru Impreza! Lease yours today at Thelen Subaru from just \$196 a month!</p> <p>Or save with 0.9% APR financing for 48 months on your purchase!</p> <p>So Think Thelen. Think Subaru. And expect more from <b><u>your</u></b> car dealer!</p>

Approved: \_\_\_\_\_

Approved with Changes: \_\_\_\_\_

Client Signature: \_\_\_\_\_